

ENPS Connector Newsroom Archive Solution

AWS Cloud-Based, AI-Powered Media Management Platform

Connecting AP’s ENPS news production system to media asset archives and active libraries in cloud-based storage synchronizes news distribution, lowers the retention cost of media, and provides centralized management for organizing and accessing files, assets, and content.

INDUSTRY PROBLEMS

News organizations have vast libraries of media assets stored in on-premise servers that are difficult to synchronize with the need for on-demand customizable content. Asset consolidation to the cloud is often a great first step to solving this problem, but how do you synchronize those assets with ENPS and connect them to video software such as GV Stratus or EditShare. News outlets require simple, easy-to-use management tools for organizing, connecting, and synchronizing their content.

NOMAD SOLUTIONS AND BENEFITS

The Nomad ENPS Connector enables news outlets to easily synchronize their asset library to ENPS and connect to third-party video systems. Nomad provides full control for asset and content management, deep search, intelligent content discovery, automatic metadata generation, and secure distribution. Nomad is a cloud-native solution that scales on-demand and leverages the advanced capabilities of AWS services to unlock the full potential of asset libraries with powerful AWS Media and AI-driven technology.

COMMON USE CASES

- News outlets with legacy asset libraries
- Online news and broadcast providers
- Remote production studios
- On-premises storage users
- Media outlets with disparate storage locations and mediums
- Legacy content migration
- Cloud-based content and asset management
- AI-Driven media enrichment
- Intelligent discovery and organization of legacy content

COMMON CHALLENGES

- On-prem content is not accessible remotely
- Minimize costs and operational complexity
- Legacy content is not able to be easily accessed or used
- Scattered silos of assets and content
- Valuable content hidden within assets
- Reliable and fast disaster recovery

NOMAD SOLUTIONS

- Seamless migration and asset management
- Centralized cloud-based content
- Cost effective end-to-end solution
- AI-Powered content discovery and deep search
- Intelligent content organization
- Automatic metadata generation
- Integrated security

NOMAD BENEFITS

- All-in-one user-friendly interface for all content and asset management
- Enterprise scalability and reliability on-demand
- Rich discovery and deep search of all content and assets
- AI-powered tagging, metadata enrichment, and object recognition
- Long-term storage and operational cost savings